



woobamboo!®
plastic, negative.™

2023

DENTAL PRODUCT GUIDE





FAST FACTS BY THE NUMBERS

2013

The year WooBamboo launched.

60+

The number of countries you can find WooBamboo products in globally.

20,000+

The number of stores our products are located in all around the world!

8,000,000+

How many plastic toothbrushes are **NOT** in landfills all thanks to our incredible eco-friendly bamboo toothbrushes.

7,731,230,873

How many humans have the ability to change the world for the better.

(By the way - That's *everyone*, like, on Earth!)

Table of Contents

Product Catalog

ADULT TOOTHBRUSHES PAGE 01

 Super Soft Bristles PAGE 01

 Soft PAGE 01

 Slim Handle, Soft PAGE 01

 Flat Handle, Soft PAGE 01

KIDS' TOOTHBRUSHES PAGE 03

PACKAGING SOLUTIONS PAGE 04

SILK DENTAL FLOSS PAGE 04

Standing Out PAGE 05

Awards & Certifications PAGE 05

Marketing Communication PAGE 06



ADULT TOOTHBRUSHES



ERGONOMIC HANDLE
super soft BRISTLES

WooBamboo's Super Soft bristled bamboo toothbrushes are designed for the eco-minded consumer that prefers a gentler bristle. They are either suffering from sensitivity issues, or simply like the lighter softness this particular brush provides.



ERGONOMIC HANDLE
soft BRISTLES

As the top seller, WooBamboo's Soft bristled bamboo toothbrushes are not only dentist-approved, but also Mother Nature recommended.



SLIM HANDLE
soft BRISTLES

WooBamboo's Slim Handle toothbrush is a slightly thinner version of the best-selling Soft bristle version, with a slimmer head design, and thinner handle. It's designed for smaller mouths.



ERGONOMIC HANDLE
soft TAPERED-TIP BRISTLES

The newest toothbrush to WooBamboo's dental line-up pairs the Adult Ergonomic handle that users love with the soft tapered-tip bristles that dentists prefer!



FLAT HANDLE
soft TAPERED-TIP BRISTLES

WooBamboo's Flat Handle toothbrush is a smaller, more economical version of the best-selling ergonomic handle sibling. It's designed to give dentists a more affordable option without sacrificing any of the quality.

We can custom laser engrave your practice's logo or contact info on the back of any of our toothbrushes!



A CLOSER LOOK AT OUR ADULT BAMBOO BRUSHES

LET'S GET TECHNICAL...

The handle of this toothbrush is made from Moso bamboo that is sustainably grown and ethically harvested. It is coated in a natural soy bean wax. For the bristles, we use one of the industry's highest quality dental-grade materials. This toothbrush is non-toxic, BPA free, lead free and phthalate free. The handle is compostable/biodegradable and the bristles are made from recyclable material.

SUPER-SOFT

ITEM NAME
Toothbrush: Adult with Super Soft Bristles
BRISTLE COLOR
Blue/White

SOFT

ITEM NAME
Toothbrush: Adult with Soft Bristles
BRISTLE COLOR
Blue/Green

SLIM SOFT

ITEM NAME
Toothbrush: Adult Slim with Soft Bristles
BRISTLE COLOR
Blue/Green

ERGONOMIC TAPERED-TIP

ITEM NAME
Toothbrush: Adult Ergonomic Handle with Tapered-Tip Bristles
BRISTLE COLOR
Natural

FLAT TAPERED-TIP

ITEM NAME
Toothbrush: Adult Flat Handle with Tapered-Tip Bristles
BRISTLE COLOR
Natural



Our dental offices receive a mix of our blue/green and blue/purple bristles.

KIDS TOOTHBRUSHES with Super Soft Bristles

There's no age limit on eco-friendliness. Kids love having their WooBamboo toothbrush because of the super soft bristles, fun colors, and small, ergonomic handle, which fits perfectly in their hand, as well as their parents! So, it can be used by Mom and Dad on freshly teething toddlers and can also be handed off to children who are learning to do it "like a big kid". Like all WooBamboo brushes, they tout beautiful handles made from a single carved piece of naturally-grown bamboo, containing no toxins, glues, phthalates, lead or paints.



A CLOSER LOOK AT SPROUTS BRUSHES LET'S GET TECHNICAL...

The handle of this toothbrush is made from Moso bamboo that is sustainably harvested and naturally anti-microbial. It is coated in a natural soy bean wax. For the bristles, we use one of the dental industry's highest quality dental-grade bristles. This toothbrush is non-toxic, BPA free, and phthalate free. The handle is home compostable/biodegradable and the bristles are made from recyclable materials.

KIDS SUPER SOFT

ITEM NAME
Toothbrush: Kid's with
Super Soft Bristles

BRISTLE COLOR
Mix of Blue/Green + Blue/Purple

Toothbrush PACKAGING SOLUTIONS



STANDARD

All of our bamboo toothbrushes, both Adult and Kids, come packaged individually in our standard branded PCR (Post Consumer Recycled) bags unless otherwise requested!

We also offer a 100% biodegradable / home-compostable craft paper box.



KIT BOX

Available for self-assembly, a craft paper box that can hold your practice's toothbrush and floss, ready to go for your patients.

SILK Biodegradable FLOSS

How many MILES AND MILES of plastic string should one person throw away in their life? With WooBamboo, it's ZERO! Only THREE naturally derived ingredients: Silk, Beeswax, and Mint Flavoring. Plus, we've encased our floss in a planet-friendly container that contains EcoPure additive that makes the shell *biodegradable*!

A CLOSER LOOK AT... SILK FLOSS LET'S GET TECHNICAL...

Five meters of fully biodegradable/home compostable silk floss. The perfect sample or travel size to encourage flossing on the go!



FLOSS

ITEM NAME
Biodegradable Silk
Dental Floss (5 meters)

ELECTRIC TOOTHBRUSH HEADS

Electric toothbrush users, REJOICE! You've been doing your best by utilizing a reusable base and smaller heads - Now you can take your eco-efforts one step further. Brand new WooBamboo Electric Toothbrush heads are 86% less plastic than competing brands' electric toothbrush heads and they pair with 93% of all Philips® Sonicare® base models. Like all WooBamboo brushes, these minis tout beautiful handles made from a single carved piece of sustainably grown and ethically harvested bamboo, containing no toxins, glues, phthalates, lead or paints.

A CLOSER LOOK AT OUR
BAMBOO eBRUSH HEADS
in Zero Waste Packaging

LET'S GET TECHNICAL...

Like all WooBamboo brushes, these minis tout beautiful handles made from a single carved piece of sustainably grown and ethically harvested bamboo, containing no toxins, glues, phthalates, lead or paints. They're coated in a natural soy bean wax to ensure smoothness and longevity, and feature dental grade tapered-tip bristles that act more like floss! These electric toothbrush heads come packaged in non-toix, PCR paper boxes printed with soy-based inks that are safely recyclable, biodegradable, and home compostable.



BAMBOO eBRUSH HEADS

ITEM NAME
Electric Toothbrush Head w/
Soft Tapered-Tip Bristles

STANDING OUT
is What Makes us Different



We're proudly the world's first CERTIFIED Plastic Negative Oral Care brand!

What's that mean? It means with your help – we're helping to reverse the globe's plastic pollution problem! Through our partnership with rePurpose Global, every WooBamboo product purchased helps fund the removal of plastic waste from highly polluted environments all around the globe.

For example, when a single WooBamboo toothbrush is purchased, one plastic toothbrush is already being kept from entering the worlds' landfills or waterways, but now the additional weight in plastic is also being removed and disposed of responsibly! To be exact, that's the weight of: 6 plastic shopping bags, 88 drinking straws, or 176 cigarette butts!



Official Eco Oral Care Brand of Forbes Travel Guide, 2019-2020

WooBamboo was chosen by Forbes Travel Guide to be their first ever Official Eco Oral Care Brand. According to Forbes Travel Guide, "These brands have been selected to represent the best products and services in the luxury hospitality industry... Each brand is evaluated to meet our [Forbes Travel Guide] high standards."



Focus on sustainability and accessibility

Here at WooBamboo, we choose our materials and ingredients with thoughtful planning. We're not only aiming to produce high-quality daily use items, we want them to be planet-friendly, and inspiring! That's why we've produced toothbrushes utilizing sustainable material that's Vegan and Cruelty Free and naturally derived toothpaste that is Vegan, Cruelty Free, and Gluten Free. We're dentist approved, mother nature recommended.



MARKETING

and Communication

SOCIAL MEDIA

When you feel like bragging about your new incredible WooBamboo toothbrushes and aren't sure where to start with your hashtags - Let us help! We have compiled a list below of the perfect eco-yet-dentist-minded tags for your practice to use.

#WooBamboo	#Recycle	#WooClean
#WooDentist	#UpCycle	#WooBambooDentist
#EcoPractice	#SustainableProducts	#TogetherWeWin
#EcoFriendlyDentist	#GreenOffice	#EcoRockstar
#FamilyDentistry	#GreenerFuture	#DentistApproved
#EcoOralCare	#ThinkGreen	#HygienistApproved
#DentalCare	#ReducePlastic	#EndPlasticWaste
#BambooToothbrush	#Progress	#WeLoveOurPlanet
#Biodegradable	#Innovate	#DentalProducts
#EcoFloss	#Inspire	
#SilkFloss	#SpreadTheLove	
#BeTheChange	#FlossEveryday	
#SustainableLiving		
#EcoFriendly		
#HealthyTeeth		
#EthicalDental		



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Notice something missing or can't find what you're looking for?
No worries. Contact dental@woobamboo.com and we'll
get you what you need.

Information regarding our products and ordering can
be found online at woobamboo.com.

